

# Media Studies

## Media Studies Degrees and Certificates

### Media Studies, Associate in Applied Science

This degree serves students who seek a career in media production. Strong emphasis is given to the planning and production of various types of digital media such as audio, video, graphics, Web pages, Web sites and photographs, while building a strong foundation in reading and writing. Students will explore a variety of career choices including radio, television and Web and graphic design. Upon graduation, employment opportunities may include production assistant, Webmaster and creative services positions at various media outlets including newspapers, magazines and radio and television stations.

For additional program information, please contact faculty advisor, Bojan Zilovic, at (609) 343-4959 or [bzilovic@atlanticcape.edu](mailto:bzilovic@atlanticcape.edu) or contact department chair, Dr. Otto Hernandez, at (609)343-4978 or [hernande@atlanticcape.edu](mailto:hernande@atlanticcape.edu).

**Upon completion of this program students will be able to:**

- Prepare a pre-production plan;
- Produce multimedia content;
- Evaluate a production process;
- Develop web pages;
- Design graphic materials;
- Create and edit audio content;
- Create and edit video content.

(NMED-Fall 2022)

## General Education Courses

When a course is not specified, refer to the list of approved General Education courses.

### Communication

Course #	Title	Credits
ENGL101	Composition I	3
ENGL230	Technical Writing	3

### Mathematics-Science-Technology

Course #	Title	Credits
	Choose: MATH121-Applications of Mathematics or MATH220-Statistical Methods (4 credits)	4
	General Education Science Course (4 credits)	4
CISM125	Introduction to Computers	3

### Social Science

Course #	Title	Credits
GOVT110	American National Government	3

## Program Courses

Course #	Title	Credits
ARTS116	Graphic Design	3
AVIT140	Small Unmanned Aircraft Systems Operation-Multi-Rotor	3
BUSN202	Principles of Marketing	3
COMM104	Introduction to Public Relations	3
COMM120	Public Speaking	3
COMM/ENGL220	Creative Writing I	3
TCOM127	Web Technologies	3
TVRF103	Digital Video Production I	3
ARTS/TVRF124	Visual Communication	3
TVRF180	Audio Production I	3
TVRF203	Digital Video Production II	3
AVIT/TVRF263	Aerial Video Production	1
TVRF280	Audio Production II	3

## Program Elective

Course #	Title	Credits
	Choose: TVRF295-Media Studies Cooperative Education or CISM162-Microsoft Excel (3 credits)	3
	<b>Total Credits</b>	<b>60</b>

## Recommended Sequence of Courses

### First Semester

Course #	Title	Credits
ENGL101	Composition I	3
CISM125	Introduction to Computers	3
TCOM127	Web Technologies	3
TVRF103	Digital Video Production I	3
TVRF180	Audio Production I	3

### Second Semester

Course #	Title	Credits
ARTS116	Graphic Design	3
ENGL230	Technical Writing	3
GOVT110	American National Government	3
ARTS/TVRF124	Visual Communication	3
TVRF203	Digital Video Production II	3

## Third Semester

Course #	Title	Credits
AVIT140	Small Unmanned Aircraft Systems Operation-Multi-Rotor	3
COMM104	Introduction to Public Relations	3
COMM/ENGL220	Creative Writing I	3
	Choose: MATH121-Applications of Mathematics or MATH220-Statistical Methods (4 credits)	4
	General Education Science Course (4 credits)	4

## Fourth Semester

Course #	Title	Credits
BUSN202	Principles of Marketing	3
COMM120	Public Speaking	3
AVIT/TVRF263	Aerial Video Production	1
TVRF280	Audio Production II	3
	Choose: TVRF295-Media Studies Cooperative Education or CISM162-Microsoft Excel (3 credits)	3

# Media Production Specialist, Professional Series

The Media Production Specialist Series provides students with the opportunity to learn and develop expertise in the planning and production of audio and video. Students will utilize industry standard tools for recording, editing and packaging audio and video for a variety of delivery methods. Students will also gain insight into how media impacts our daily lives.

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## Upon completion of this program students will be able to:

- Develop expertise in the planning and production of audio and video;
- Utilize industry standard tools for recording, editing and packaging audio and video for a variety of delivery methods;
- Discuss how media impacts our daily lives.

(ZMPS)

## Courses

Course #	Title	Credits
TCOM127	Web Technologies	3
TVRF103	Digital Video Production I	3
TVRF203	Digital Video Production II	3
TVRF180	Audio Production I	3
TVRF280	Audio Production II	3
<b>Total Credits</b>		<b>15</b>