

# Communication

## Type

Associate in Arts

Communication, Associate in Arts

The Communication degree helps prepare students to work in the communication industry or to successfully transfer to four-year schools. The program provides opportunities to learn about careers within communication including television, radio, film, public relations, recordings, magazines, publishing, advertising, newspapers, and new media. Courses in the program are taught from a real-world perspective and emphasize the development of strong writing skills, one of the most important ingredients to success in the communication field. Students choose a specialization within the Communication degree following one of three tracks: Creative Writing, Journalism/Public Relations or Radio/Television/Film. Students may also gain additional real-world experience by taking an optional three-credit internship in communication with Communication Fieldwork (COMM295).

For more information, contact faculty advisor, Keith Forrest at (609)343-4994 or [kforrest@atlanticcape.edu](mailto:kforrest@atlanticcape.edu) or contact department chair, Dr. Augustine Nigro, at (609)343-5022 or [anigro@atlanticcape.edu](mailto:anigro@atlanticcape.edu).

Upon completion of this program students will be able to:

- Appraise the media's influence on politics, purchases, entertainment, and how it affects the culture in shaping beliefs and attitudes;
- Apply the public relations process to planning, research, writing and analysis;
- Demonstrate proficiency in oral and human communication by applying audience analysis, listening, and other techniques to real-world exchanges;
- Create effective journalistic and creative writing works utilizing industry techniques and procedures.

(COMC-Fall 2023)

## General Education Courses

When a course is not specified, refer to the list of approved General Education courses.

## Communication

Course #	Title	Credits
ENGL101	Composition I	3
ENGL102	Composition II	3
COMM120	Public Speaking	3

## Mathematics-Science-Technology

Course #	Title	Credits
MATH220	Statistical Methods	4
	General Education Science Course (4 credits)	4

## Social Science

Course #	Title	Credits
PSYC101	General Psychology	3
SOCL101	Principles of Sociology	3

## Humanities

Course #	Title	Credits
	Choose two: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (6 credits)	6

## History

Course #	Title	Credits
	General Education History Course (3 credits)	3
	General Education History Course (3 credits)	3

## Diversity

Course #	Title	Credits
	Choose: ANTH103, ENGL201, ENGL202, GEOG102, GEOG110, HIST210, 3 PHIL105, or PHIL111/RELG111 (3 credits)	3

## Program Requirements

Course #	Title	Credits
COMM103	Introduction to Mass Media	3
COMM104	Introduction to Public Relations	3
	Arts course: ARTS103, ARTS108, ARTS109, ARTS115, DANC170, MUSC100 or THEA110	3

## Program Electives

Choose a Track:

(Before choosing a sequence, meet with your advisor to ensure your choice aligns with your academic goals.)

## Creative Writing Track

Course #	Title	Credits
ENGL/COMM220	Creative Writing I	3
ENGL/COMM221	Creative Writing II	3
	Choose: COMM205-Television History, COMM207-Popular Music & Radio History or COMM208-Film History (3 credits)	3

## Journalism/Public Relations Track

Course #	Title	Credits
ENGL/COMM209	Journalism I	3
ENGL/COMM211	Journalism II	3
	Choose: COMM205-Television History, COMM207-Popular Music & Radio History or COMM208-Film History (3 credits)	3

## Radio/Television/Film Track

Course #	Title	Credits
COMM205	Television History	3
COMM207	Popular Music & Radio History	3
COMM208	Film History	3

## Free Electives

Course #	Title	Credits
	Free Electives: Choose any college-level course(s) (4 credits)	4

## Technological Competency: 0-4 Credits

(Is fulfilled with CISM125, CISM132, testing or reviewed departmental portfolio.)

<b>Total Credits</b>	<b>60</b>
<b>Recommended Sequence of Courses</b>	

## Creative Writing Track - First Semester

Course #	Title	Credits
COMM103	Introduction to Mass Media	3
COMM120	Public Speaking	3
ENGL101	Composition I	3
PSYC101	General Psychology	3
MATH220	Statistical Methods	4

## Creative Writing Track - Second Semester

Course #	Title	Credits
COMM104	Introduction to Public Relations	3
ENGL102	Composition II	3
	Choose: COMM205-Television History, COMM207-Popular Music & Radio History or COMM208-Film History (3 credits)	3
	General Education Science Course (4 credits)	4
	General Education History Course (3 credits)	3

## Creative Writing Track - Third Semester

Course #	Title	Credits
ENGL/COMM220	Creative Writing I	3
	General Education History Course (3 credits)	3
	Choose: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (3 credits)	3
	Choose: ANTH103, ENGL201, ENGL202, GEOG102, GEOG110, HIST210,3 PHIL105, or PHIL111/RELG111 (3 credits)	3
	Choose: ARTS103, ARTS108, ARTS109, ARTS115, DANC170, MUSC100 or THEA110 (3 credits)	3

## Creative Writing Track - Fourth Semester

Course #	Title	Credits
ENGL/COMM221	Creative Writing II	3
SOCL101	Principles of Sociology	3
	Choose: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (3 credits)	3
	Free Electives: Choose any college-level course(s) (4 credits)	4

## Journalism/Public Relations Track - First Semester

Course #	Title	Credits
COMM103	Introduction to Mass Media	3
COMM120	Public Speaking	3
ENGL101	Composition I	3
PSYC101	General Psychology	3
MATH220	Statistical Methods	4

## Journalism/Public Relations Track - Second Semester

Course #	Title	Credits
COMM104	Introduction to Public Relations	3
ENGL102	Composition II	3
	Choose: COMM205-Television History, COMM207-Popular Music & Radio History or COMM208-Film History (3 credits)	3
	General Education Science Course (4 credits)	4
	General Education History Course (3 credits)	3

## Journalism/Public Relations Track - Third Semester

Course #	Title	Credits
ENGL/COMM209	Journalism I	3
	Choose: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (3 credits)	3
	Choose: HIST101, HIST102, HIST103 or HIST104 (3 credits)	3
	Choose: ANTH103, ENGL201, ENGL202, GEOG102, GEOG110, HIST210, 3 PHIL105, or PHIL111/RELG111 (3 credits)	3
	Choose: ARTS103, ARTS108, ARTS109, ARTS115, DANC170, MUSC100 or THEA110 (3 credits)	3

## Journalism/Public Relations Track - Fourth Semester

Course #	Title	Credits
ENGL/COMM211	Journalism II	3
SOCL101	Principles of Sociology	3
	Choose: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (3 credits)	3
	Free Electives: Choose any college-level course(s) (4 credits)	4

## Radio/Television/Film Track - First Semester

Course #	Title	Credits
COMM103	Introduction to Mass Media	3
COMM120	Public Speaking	3
ENGL101	Composition I	3
PSYC101	General Psychology	3
MATH220	Statistical Methods	4

## Radio/Television/Film Track - Second Semester

Course #	Title	Credits
COMM104	Introduction to Public Relations	3
COMM205	Television History	3
ENGL102	Composition II	3
	General Education Science Course (4 credits)	4
	General Education History Course (3 credits)	3

## Radio/Television/Film Track - Third Semester

Course #	Title	Credits
COMM208	Film History	3
	General Education History Course (3 credits)	3
	Choose: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (3 credits)	3
	Choose: ANTH103, ENGL201, ENGL202, GEOG102, GEOG110, HIST210,3 PHIL105, or PHIL111/RELG111 (3 credits)	3
	Choose: ARTS103, ARTS108, ARTS109, ARTS115, DANC170, MUSC100 or THEA110 (3 credits)	3

## Radio/Television/Film Track - Fourth Semester

Course #	Title	Credits
COMM207	Popular Music & Radio History	3
SOCL101	Principles of Sociology	3
	Choose: ENGL201, ENGL202, ENGL205, ENGL206, ENGL213 or ENGL214 (3 credits)	3
	Free Electives: Choose any college-level course(s) (4 credits)	4