

Business Administration, Associate in Applied Science

Designed for students who wish to enter careers in management, real estate, sales, marketing, accounting and computer information systems upon completion of their degree. This course of study emphasizes those skills necessary for success in entry-level supervision and management positions.

For additional information, contact area coordinator, Dr. Karl Giulian, at (609) 343-4996 or kgiulian@atlantic.edu.

Upon completion of this program students will be able to:

- Evaluate ethics, social responsibility, honesty and accuracy in business reporting;
- Communicate basic business principles effectively in written, oral and technology based applications;
- Describe the impact of government in business activities;
- Analyze business situations and evaluate possible solutions;
- Demonstrate basic understanding of business management disciplines and corporate cultures;
- Demonstrate proficiency in applying basic financial and accounting principles;
- Compare and contrast various career opportunities.

(BUSI-Fall 2019)

Program: [Business Administration](#)

General Education Courses

When a course is not specified, refer to the list of approved General Education courses.

Communication

Course #	Title	Credits:
ENGL101	Composition I	3
ENGL102	Composition II	3

Mathematics-Science-Technology

Course #	Title	Credits:
	General Education Mathematics Course (4 Credits)	4
	General Education Science Course (4 credits)	4

Social Science

Course #	Title	Credits:
ECON110	Macroeconomics	3

Humanities

Choose: HIST101, HIST102, HUMT201 or HUMT202

Course #	Title	Credits:
HIST101	Heritage of the Western World I	3
HIST102	Heritage of the Western World II	3
HUMT201	Introduction to Humanities I	3
HUMT202	Introduction to Humanities II	3

Program Courses

Course #	Title	Credits:
ACCT130	Financial Accounting	4
ACCT131	Managerial Accounting	4
BUSN101	Introduction to Business	3
BUSN202	Principles of Marketing	3
HOSP/BUSN205	Human Resources Management	3
BUSN210	Business Law I	3
BUSN211	Business Law II	3
BUSN222	Principles of Management	3
BUSN295	Career Development in Business Administration	2
CISM125	Introduction to Computers	3
ECON210	Microeconomics	3

Program Electives

Choose one course from ACCT, BUSN, CISM, HOSP, LEGL or OSTM

Choose any Liberal Arts or Business (BUSN) course

Course #	Title	Credits:
	Choice of Course (3 Credits)	3
	Choice of Course (3 Credits)	3

Recommended sequence of courses:

First Semester

Course #	Title	Credits:
BUSN101	Introduction to Business	3
CISM125	Introduction to Computers	3
ECON110	Macroeconomics	3
ENGL101	Composition I	3
	General Education Mathematics Course (4 Credits)	4

Second Semester

Course #	Title	Credits:
ECON210	Microeconomics	3
ENGL102	Composition II	3
	General Education Science Course (4 credits)	4
	Choice of Course (3 Credits)	3

Third Semester

Course #	Title	Credits:
ACCT130	Financial Accounting	4
BUSN202	Principles of Marketing	3
BUSN210	Business Law I	3
BUSN222	Principles of Management	3
	Choice of Course (3 Credits)	3

Fourth Semester

Course #	Title	Credits:
ACCT131	Managerial Accounting	4
HOSP/BUSN205	Human Resources Management	3
BUSN211	Business Law II	3
BUSN295	Career Development in Business Administration	2
	Choice of Course (3 Credits)	3
	Total credits:	60