

BUSN150: Principles of Esports & Event Planning

This course focuses on the management skills of planning, organizing, leading and controlling Esports events. This course will also focus on the management skills needed to identify and understand the techniques used to analyze and categorize the risks that come with managing Esports events. Additional emphasis will be placed on the ethics and social responsibility concerns that are relevant to the industry. This course will also help the student develop their Esports management skills in decision-making, motivation, change and innovation. Additionally, students will study the impact of the various stakeholders, business environments, scheduling and event budgeting.

Credits: 3

Lab Hours: 0

Lecture Hours: 3

Prerequisites:

BUSN144

Program: [Business Administration](#)