CULN230: Contemporary Culinary Concepts

This course is about designing a concept food truck and menu. Review of start-up cost, making a business plan, choosing the right equipment, floor plan design, navigating permits, licensing, inspection requirements, choosing a location, branding and marketing the mobile kitchen are all essential to success.

Credits: 1 Lab Hours: 1 Lecture Hours: 1 Prerequisites: CULN170

Program: Culinary Arts

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