

COMM207 : Popular Music & Radio History

This course surveys the historical development of the recording industry from 1900 to the present—with particular emphasis on the way that evolution was shaped by radio. Students examine the symbiotic relationship between the recording and radio industries and analyze how they affected one another during the past century. Students learn how the historical developments affect the industry today—from the minstrel shows through rock 'n roll, MTV and the current converged media environment that emphasizes digital recording and distribution. Students find links between the past, present and future to understand the contemporary recordings and radio industries.

Credits 3

Lecture Hours 3

Lab/Clinical/Field Study Hours 0

Prerequisites

ENGL101, COMM103 or permission of instructor.

Semester Offered

Spring