

# COMM205 : Television History

This course surveys the historical development of broadcast television from its roots in radio into cable, satellite, electronic networks and the present-day converged media environment. Students learn how television affects American culture, economics, politics and entertainment. Students examine the institutions, structure and programming that has helped television develop into one of our most powerful and important forms of media, binding together America with shared knowledge and experiences and shaping our attitudes, beliefs and values. Students also analyze the interrelationships among television networks and stations with advertisers, audiences and the federal government.

**Credits** 3

**Lecture Hours** 3

**Lab/Clinical/Field Study Hours** 0

**Prerequisites**

ENGL101, COMM103, or permission of instructor.